

THE PROMISE

WEEKLY BULLETIN

ROTARY YEAR 2015-16

ROTARY CLUB OF DHAKA LUMINOUS

Club ID No: C 0000 87004
Chartered Date : 30 June 2015
RI District 3281, Bangladesh
Sponsored by Rotary Club of Dhaka



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INVOCATION

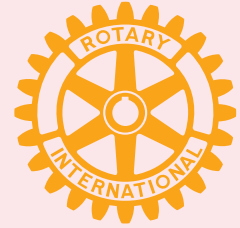
We, the Rotarians are dedicated to maintain the dignity and worthiness of our calling by the acceptance and promotion of high ethical standards, and to regard our business or profession as an opportunity to express ourselves in service to society.

ROTARY CODE OF CONDUCT

As a Rotarian, I will

1. Exemplify the core value of integrity in all behaviors and activities
2. Use my vocational experience and talents to serve in Rotary
3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
5. Promote recognition and respect for all occupations which are useful to society
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring disfavor or reflect adversely on Rotary or fellow Rotarians
8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship

Rotary



OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

□ FIRST

The development of acquaintance as an opportunity for service;

□ SECOND

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

□ THIRD

The application of the ideal of service in each Rotarian's personal, business, and community life;

□ FOURTH

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR WAY TEST

OF THE THINGS WE THINK, SAY OR DO

- 1) Is it the **TRUTH**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF DHAKA LUMINOUS

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ISSUE 04, MEETING 09, DATE : 6 September 2015, TIME : 06:30 PM, VENUE : THE ORIENTAL LAUNGE, BANANI, DHAKA

PRESIDENTIAL MESSAGE - SEPTEMBER 2015



K.R. Ravindran
President, 2015-16

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There was once a strong young man who was offered a job as a woodcutter. He set about his task with energy: The first week, he turned 18 trees into firewood. The second week, he worked just as hard, but was surprised to find he had chopped only 11 trees. The third week, despite working nonstop from morning till night, the number was six, and he went despairingly to the foreman to offer his resignation. "I am losing my strength. I can no longer cut as many trees as I once could."

The foreman looked at the young man, who seemed to him in fine health. "Have you thought of sharpening your ax?" he asked.

"Sharpen my ax? Who has time to sharpen an ax?" the young man asked indignantly. "I have been too busy chopping wood!"

When we aren't making the kind of progress we feel we should be making, the natural response is to redouble our efforts. Sometimes, though, the better response is not to work harder, but to work smarter. Look at your tools. Analyze your processes. Are you directing your resources in the most effective ways? Or are you pouring all your strength into chopping wood with a dull ax?

For the last 20 years, we have relentlessly beaten the drum of membership in Rotary. We set goals and launch campaigns, all focused on bringing in more and more members. And yet, our overall numbers remain the same.

It is time to sharpen our tools. Instead of focusing on the question, "How can we bring more members into Rotary?" we should be asking ourselves, "How can we add more value to Rotary membership, so that more will join and fewer will leave?"

One way we are doing that is with the new Rotary Global Rewards program, which launched in July. This innovative program allows Rotarians to connect with, and receive discounts and concessions from, businesses and service providers around the world. Individual Rotarians may submit their own business to be included alongside those with which Rotary has already negotiated relationships; the most appropriate offers will be added to the listings. We have also created the option of allowing businesses to return a percentage of their profit on each transaction to our Rotary Foundation, and several companies have already been locked into this part of the scheme. Each month we will update the list with additional offers that we may receive. I urge all of you to try it out by signing up on My Rotary at Rotary.org now. The more Rotarians participate, the stronger, and more beneficial, the program will be.

Much more than another loyalty program, Rotary Global Rewards is a new way to benefit from being a Rotarian, and being part of the Rotary network. It is another way to combine business and service. And it is yet another way to add value to Rotary membership. We cannot forget that our potential members will be asking themselves, "What's in it for me?" We need to demonstrate the value of Rotary by showing that becoming a Rotarian will enrich their lives, as it has ours.

Rotary Club of Luminous Board of Directors 2015-16



Kazi Saiful Hoque
President



Shahadat Hossain Sohel
President Elect 2016-17



Lt. Col. Tarikul Islam (Retd.) Psc
Vice President



Md. Abdur Rahim
Secretary



Mohammed Tazin Alam
Joint Secretary



Abdullah Siddiqui Nizam
Treasurer



Hadi Mizan Al Hossain
Director



Md. Mushfiqur Rahman
Director



S A Sheak Sadi
Director



Shamimul Huq Khandker
Director



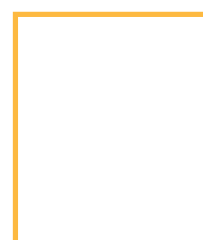
Hosnera Khondker
Director



Mosi Ud Daulla
Sergeant-at-Arms



Mohammad Shahidul Haque
Sergeant-at-Arms



Md. Shafiqur Rahman
Club Trainer

Today's Programme

Regular Weekly Meeting at 6:30 PM

Next Sunday on 06 September 2015

Regular Weekly Meeting

Speaker :

Topic :

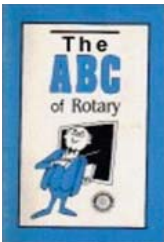
STATISTICS OF LAST MEETING

Total Members	20
Members Exempted from the attendance	0
Members Present	6
Percentage of Attendance	30%
Last Week's Percentage of Attendance	45%
Visiting Rotarians	01
Club Guest	0
Members Guest	01

BIRTHDAY GREETINGS

WEDDING ANNIVERSARY

The ABC's of Rotary- PART 2



THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954- 55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians. "Of the things we think, say or do: **1. Is it the TRUTH? 2. Is it FAIR to all concerned? 3. Will it build GOODWILL and BETTER FRIENDSHIPS? 4. Will it be BENEFICIAL to all concerned?**"

PAUL HARRIS-FIRST BUT NOT FIRST

Was Paul Harris the first president of a Rotary club? No.

Was Paul Harris the first president of Rotary International? Yes.

There is an easy explanation to this apparent contradiction. Although Paul Harris was the founder and organizer of the first Rotary club in Chicago in 1905, the man selected to be the first president was one of the other founding members, Silvester Schiele.

By the year 1910 there were 16 Rotary clubs, which linked up as an organization called the National Association of Rotary Clubs. A couple of years later the name was changed to International Association of Rotary Clubs as Rotary was organized in Winnipeg, Canada, and then in England, Ireland and Scotland. In 1922 the name was shortened to Rotary International.

When the first organization of Rotary clubs was created in 1910, Paul Harris was selected as the first president. He served in this position for two years, from 1910 until 1912. Thus, the founder of the Rotary idea, who declined to be president of the first club, became the first president of the worldwide organization, Rotary International.

FIRST NAMES OR NICKNAMES

From the earliest days of Rotary, members have referred to each other on a first-name basis. Since personal acquaintanceship and friendship are cornerstones of Rotary, it was natural that many clubs adopted the practice of setting aside formal titles in conversations among members. Individuals who normally would be addressed as Doctor, Professor, Mister, the Honorable or Sir are regularly called Joe, Bill, Charley or Jerry by other Rotarians. The characteristic Rotary club name badge fosters the first-name custom.

In a few areas, such as Europe, club members use a more formal style in addressing fellow members. In other parts of the world, mainly in Asian countries, the practice is to assign each new Rotarian a humorous nickname which relates to some personal characteristic or which is descriptive of the member's business or profession. A member nicknamed "Oxygen" is the manufacturer of chemical gas products. "Trees" is the nickname for the Rotarian in the lumber business, "Building" is the contractor, "Paper" is the stationery or office supply retailer. Other members might carry nicknames like "Muscles," "Foghorn" or "Smiles" as commentaries on their physical features.

The nicknames are frequently a source of good-natured fun and fellowship. But whether a Rotarian is addressed by a given first name or a nickname, the spirit of personal friendship is the initial step which opens doors to all other opportunities for service.

THE ROTARIAN AND REGIONAL MAGAZINES

The month of April is annually designated as "Rotary's Magazine Month," an occasion to recognize and promote the reading and use of the official RI magazine, The Rotarian, and the regional magazines.

The Rotarian has been around since 1911 as the medium to communicate with Rotarians and to advance the program and Object of Rotary. A primary goal of the magazine is to support the annual theme and philosophy of the RI president and to disseminate information about new and special programs, major meetings and the emphasis of the several official "months" of Rotary.

The Rotarian provides a forum in which both Rotary-related and general interest topics may be explored. The magazine serves as an excellent source of information and ideas for programs at Rotary club meetings and district conferences. Many articles promote international fellowship, goodwill and understanding. Regular readers usually have superior knowledge of the activities of Rotary and how each Rotarian may be more fully involved in the Four Avenues of Service around the world.

In addition to The Rotarian there are 28 regional magazines printed in 22 languages. Although each regional publication has its own unique style and content, they all provide Rotarians with up-to-date information and good reading in April-and all through the year.

INTERNATIONAL RESPONSIBILITIES OF A ROTARIAN

As an international organization, Rotary offers each member unique opportunities and responsibilities. Although each Rotarian has first responsibility to uphold the obligations of citizenship of his or her own country, membership in Rotary enables Rotarians to take a somewhat different view of international affairs. In the early 1950s a Rotary philosophy was adopted to describe how a Rotarian may think on a global basis. Here is what it said:

" A world-minded Rotarian:

- looks beyond national patriotism and considers himself as sharing responsibility for the advancement of international understanding, goodwill and peace;
- resists any tendency to act in terms of national or racial superiority;
- seeks and develops common grounds for agreement with peoples of other lands;
- defends the rule of law and order to preserve the liberty of the individual so that he may enjoy freedom of thought, speech and assembly, and freedom from persecution, aggression, want and fear;
- supports action directed toward improving standards of living for all peoples, realizing that poverty anywhere endangers prosperity everywhere;
- upholds the principles of justice for mankind;
- strives always to promote peace between nations and prepares to make personal sacrifices for that ideal;
- urges and practices a spirit of understanding of every other man's beliefs as a step toward international goodwill, recognizing that there are certain basic moral and spiritual standards which will ensure a richer, fuller life."

That is quite an assignment for any Rotarian to practice in thoughts and actions!

STANDARD CLUB CONSTITUTION

Rotary International is the most territorial organization in the world. It exists in 150 countries and cuts across dozens of languages, political and social structures, customs, religions and traditions. How is it that all of the more than 27,000 Rotary clubs of the world operate in almost identical style? The primary answer is the Standard Rotary Club Constitution.

One of the conditions to receive a charter to become a Rotary club is to accept the Standard Club Constitution, originally adopted in 1922. The Standard Club Constitution outlines administrative techniques for clubs to follow in holding weekly meetings, procedures for membership and classifications, conditions of attendance and payment of dues and other policies relating to public issues and political positions.

This constitutional document provides the framework for all Rotary clubs in the world. When the Standard Club Constitution was accepted, it was agreed that all existing clubs could continue to follow their current constitution. Although most of those early clubs have subsequently endorsed the Standard Constitution, a few pre-1922 clubs still conduct their club affairs according to their former constitutional provisions.

The Standard Club Constitution has to be considered one of the great strengths of Rotary to enable the organization to operate in so many thousands of communities.

From the Rotary publication The ABCs of Rotary by Cliff Dochterman. The articles may be reprinted in Rotary club bulletins or presented as Rotary information at weekly club meetings.